FACTOR

THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS
WITH SUPPORT FROM CANADA'S PRIVATE RADIO BROADCASTERS

FACTOR Info Session Links

Thanks for attending the FACTOR info session! Here are the links discussed in the presentation:

- FACTOR's Pocket Guide lays out the basics of our funding, and covers our most popular grants.

- Don't know how to go begin? Start here - The FACTOR funding process in 10 steps.

- Programs discussed in the presentation:
  - Artist Development
  - Juried Sound Recording
    - Applying to a juried program? Check out:
      - Jury Assessment Preparation Guide – Tips for both the Artist Development and Juried Sound Recording programs.
      - Marketing Plan Guide – Not a required template, but lists things you might consider including in your Juried Sound Recording application's Marketing Plan. (Although a Marketing Plan isn't required for Artist Development, reviewing this guide could also give you ideas for your Artist Development Plan.)
  - Live Performance – Showcase component. Live Performance is a non-juried program (i.e. if you meet the eligibility, you are very likely to receive funding!).
    - The Eligible Showcase List provides a list of pre-approved Showcase events. If you are showcasing at an event that you believe may be eligible, contact your Project Coordinator.

- Want to see what else we offer? Here's where to find all FACTOR Programs.

- Curious as to who is receiving FACTOR funding? You can search the FACTOR Recipient Database.

- Other goodies can be found on our Resources for Applicants page.

- Keep in touch! Contact information for FACTOR staff and our Regional Education Coordinators can be found on the Our Team page.